Workshop 4 – Active Global Citizens

Planning Your Campaign Criteria Sheet – for use in part 5: ‘Begin to create calendar for activity’.

Copy and distribute to each group.

Planning Your Climate Change Campaign

For each action you have planned you should work out when you will do the following and who is going to do it:

Materials- Do you need props/banners etc?

Rules & permission- Who do you need to let know about your plans? Do you need to schedule meetings?

Research- What more do you need to know about the issue?

Publicity- How are you going to let people know they can take part?

Media- How will you get your success stories out there?

Reviewing success- How will you check how you are doing?