

EFFECTIVENESS REVIEW SERIES

'enhancing effectiveness through evidence-based learning'



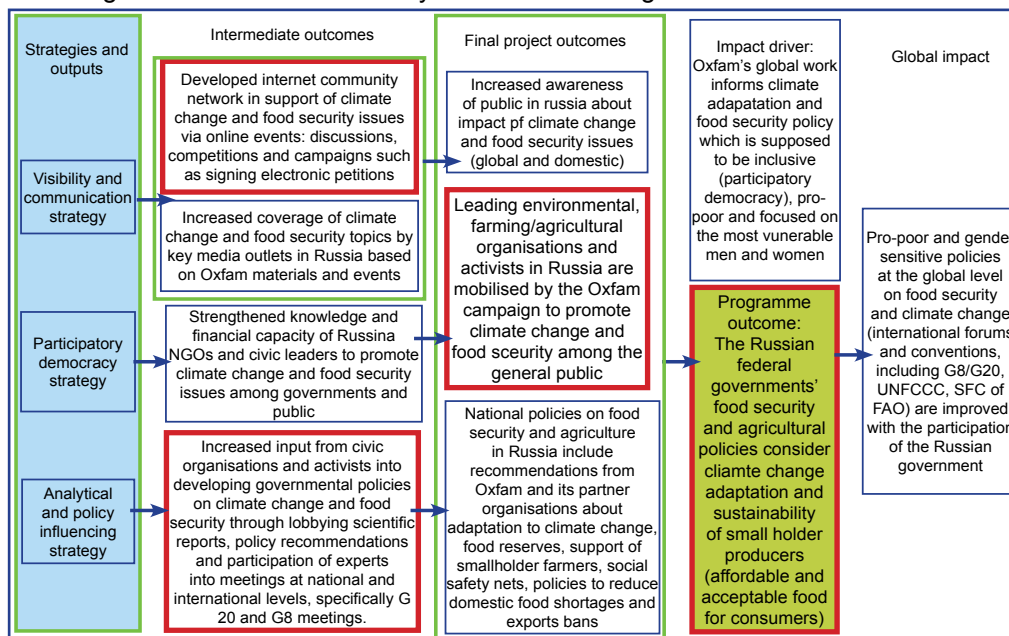
Russia

Policy Influence

2013/14

Advocacy and campaigning on climate change

The 'Advocacy and campaigning on Climate Change in the Russian Federation' project was part of Oxfam's Economic Justice campaign, and began as a climate change campaign, working to ensure the Russian government would sign up to a safe and fair deal at UNFCCC COP15 (United Nations Framework Convention on Climate Change Conference of the Parties) in Copenhagen in 2009. The aim was to push the Russian government to take robust actions and make commitments to reduce emissions and support adaptation of the least developed and vulnerable nations. The focus of the project changed in 2011 in line with the GROW campaign, to work on food security issues more broadly, helping to raise awareness of climate change impacts on food production and expanding the space for civil society activism on these issues in Russia in order to ensure the country plays an active, constructive and responsible role in securing pro-poor policies at the global level on food security and climate change.



This diagram presents the theory of how this project was expected to achieve change. It demonstrates project activities and the outcomes that were expected to contribute to the overall goal of the project. The overall project goal, and outcomes assessed during the review are outlined in red.

Project date: August 2009 - March 2014

Evaluation: May 2014

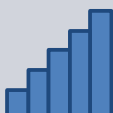
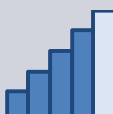
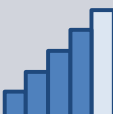
Publication: November 2014








Evaluation Design

The evaluation focused on three key interim outcomes that the project sought to achieve, and drew on Process Tracing in order to assess what if any contribution the project has made to progress observed in these areas. The evaluation also identified programme learning considerations and approaches that could helpfully be replicated in other projects.

For details on evaluation design, see the 'How are effectiveness reviews carried out?' document, and the full report for how these designs were tailored by individual reviews.

Results

Project outcome	Rating	Commentary
Develop an internet community network in support of climate change and food security issues via online events: discussions, competitions and campaigns		Outcome is fully achieved. There is sufficient evidence that the intervention made a crucial contribution. Indicators used to assess the outcome: <ul style="list-style-type: none"> number of people who took part in activities via Oxfam's online platforms number of people who visited Oxfam's Climate Change and GROW websites
Leading environmental, farming/ agricultural organisations and activists in Russia are mobilised by the Oxfam campaign to promote climate change and food security among the general public		Outcome is partially achieved. There is sufficient evidence that the intervention made a crucial contribution. Indicators used to assess the outcome: <ul style="list-style-type: none"> extent to which activities by organisations, activists and partners of the Oxfam in Russia office on promoting climate change raised awareness among the general public extent to which activities by organisations, activists and partners of the Oxfam in Russia office on promoting food security change raised awareness among the general public.
Increased input from civic organisations and activists into developing governmental policies on climate change and food security through lobbying scientific reports, policy recommendations and participation of experts into meetings at national and international levels, specifically G20 and G8 meetings		Outcome is partially achieved. There is sufficient evidence that the intervention made a crucial contribution. Indicators used to assess the outcome: <ul style="list-style-type: none"> extent of usage and value of distributed materials (stories, reports and analyses) among the groups; the extent of participation of Oxfam and NGOs from Oxfam network in G20 extent of participation of Oxfam and NGOs promoted by Oxfam in G8.

Rating key:  - Outcome realised in full; evidence that intervention made a crucial contribution;  - Outcome realised in part & evidence that intervention made a crucial contribution;  - Outcome realised in full & evidence that intervention made an important contribution;  - Outcome realised in part & evidence that intervention made an important contribution;  - Outcome realised in part & evidence that intervention made some contribution;  - Outcome realised to a small degree & evidence that intervention made an important contribution;  - Outcome realised, to any degree, but no evidence that the intervention made any contribution

Going forward

The effectiveness review has informed decisions about the project going forward, in line with the new Oxfam Country Strategy in Russia which has recently been developed. In response to the recommendations and findings from the review, Oxfam in Russia is designing and developing new project activities as part of the current advocacy-oriented Food and Climate Justice campaign.

Based on the ongoing power analysis, general public along with other influencing targets will be informed and awareness raised about the existing linkages between adverse climate change impact and food security. In implementing this work, Monitoring, Evaluation and Learning, and reporting will be prioritised in order to track progress and allow for timely adjustments, with investments made to strengthen the monitoring and evaluation skills and capacities of the office and a stronger communication system on Monitoring and Evaluation set up between the region and country offices.

Photo: Report on development and launch of Clicr.ru climate campaign (July-September 2009)